



**Article Listings**

These packages allow advertisers to select very precisely the information against which they wish their details to be listed. They offer the following features and benefits;

Visitors to AZoNano search the database of over 15,000 pages using a range of search methods e.g; Keywords, Materials, Applications and Industry.

Articles are found by searching via the various methods on AZoNano and then the user views the particular technical article, data sheet, application guide or news item.

Published alongside the article are the advertisers details under the headings of 'Suppliers', 'Service Providers', 'Experts', 'Books' or 'Products'.

The user then clicks the advertisers link, taking them to their 'Supplier Profile' page which contains comprehensive information about the advertiser's company e.g; their contact details and a comprehensive summary of their activities and key products or services.

The user then clicks thru to the advertisers own website, a specific web page within their site or even a quote or enquiry page, thus making the lead highly qualified.

There are many generic articles on AZoNano that anyone can list against, but only your company can be listed against your own information, thus affording you a high level of exclusivity!

Due to AZoNano's inherent high level of 'search engine optimization', articles within AZoNano usually rank highly with major search engines. We're confident that in most cases we can distribute your content further via AZoNano, than you can with your own website!

To provide advertisers with maximum flexibility and coverage, the 'tiered' Platinum listing package allows you to select the optimum number of articles to list against and the rates are outlined below.

1 Year Listing	US\$	UKP	Euros	AUD\$
1-10 Articles	1400	875	1050	1750
11-20 Articles	2400	1500	1800	3000
21-30 Articles	3200	2000	2400	4000
31-40 Articles	3800	2375	2850	4750
41-50 Articles	4200	2625	3150	5250
Additional 10 Articles	1000	625	750	1250