

# Testimonial

Nanotechnology Victoria, Australia



Nanotechnology Victoria Ltd has been a sponsor of AZoNano for over a year, and believe that we have received outstanding value for our money. We are a relatively new company focused on commercial applications of nanotechnology, and both marketing and information management are critical activities for us. AZoNano have delivered superb support in both areas.

Their news feed and search capability has been invaluable to our visitors (by their testimonials) and has allowed us to offer a professional service without putting our own infrastructure in place. AZoNano's team have been instrumental in elevating NanoVic's profile, by prominently featuring our articles, people, and projects. They have also given expert guidance in how we can improve our own website and public positioning.



While the services delivered according to our contract have exceeded our expectations, perhaps the most pleasing aspect has been the AZoNano teams' genuine commitment to the industry and its players. The team is always willing to offer perspectives on industry issues and opportunities, and to act as a sounding board on important topics. In the development of the nanotechnology industry in Australia, the partnership with AZoNano has been critical to NanoVic.

Best regards

Peter

Dr Peter Binks, CEO, Nanotechnology Victoria Ltd

PS These are genuine sentiments. You and your team provide superb service!

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# Testimonial

Malvern Instruments, UK and US



These days, most of the people selling web marketing services all talk the talk, but in our experience most are not able to walk the walk. In other words, they are big on promises, talk about all the visitors to their portals and then when you sign on, we at least have been largely underwhelmed by most of them.

Working with the people at the AZoNetwork has been much different - our working relationship has far exceeded their promises and our expectations, and has become a valuable part of our internet marketing mix.

To differentiate their service from others, they offered (almost insisted) on a trial period to demonstrate what they could do for us. We have some sound ways to measure key metrics, and not just rely on a vendor's click throughs, and we were impressed with the results they gave us as well as the response to any and all of our questions.



After a successful evaluation period, we signed up for a paid subscription and the results have been excellent as well. Rolf Easto, our primary contact, has worked with his team to provide outstanding support and responsiveness for all matters, never going more than 24 hours without responding to us.

Both sites - AZoM and AZoNano have enabled us to reach key decision makers in the nanotechnology field - through our combined effort of advertising and placing of technical articles on their web site. In addition, they have ways to dramatically increase visibility and readership of our technical content that is difficult to achieve on our own.

By a combination of their metrics and ours, we are quite pleased and able to say that their suite of services has proven very beneficial to our online marketing efforts, and it is great to see a vendor in this field actually exceed the expectations we originally had for them.

Best regards,  
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# Testimonial

Veneto Nanotech, Italy



The support of AZoNano has been fundamental in promoting our initiative. It was the first edition of 'Nanochallenge' competition and we needed to penetrate the global Nanotech community in a very short term.

These guys helped us in building up a truly effective communication flight and spread our information among its valuable network. Our press releases via AZoNano actually reached the news directory of the US National Nanotechnology Initiative, not to mention the listings on Google news and other major Nanotech channels.

Basically, it does "exactly what it says on the tin"... and if you speak with Rolf (AZoNano's 'tin'), he will tell you that it's the leading Nanotech website on the internet and in our opinion it is!



That's why Veneto Nanotech has now become a sponsor of AZoNano!

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